



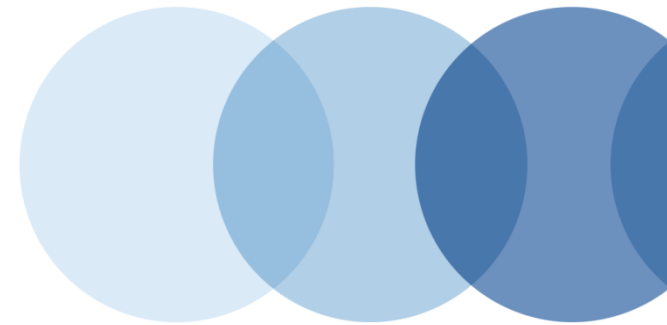
International Road Safety Association e.V.



# Presentation of MOVING

CIECA Member's Forum  
at the CIECA Congress in Istanbul 2012

Dr. Bernhard F. Reiter



**MOVING = a new member of** 

**...by the way:**

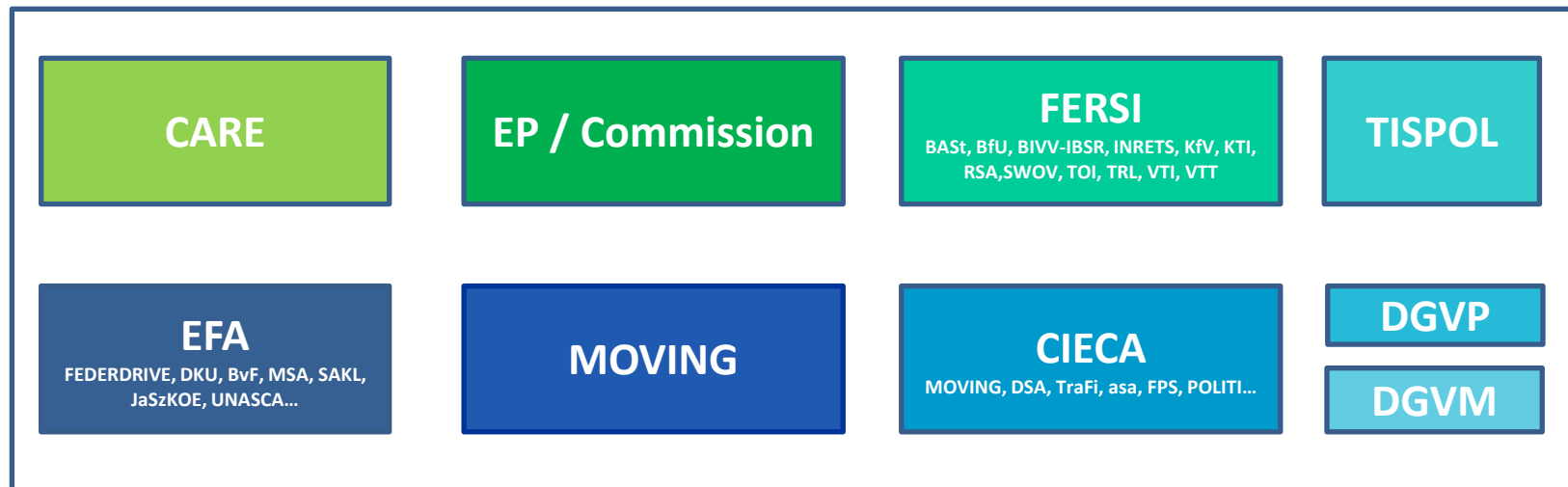
**MOVING = also a new member of**



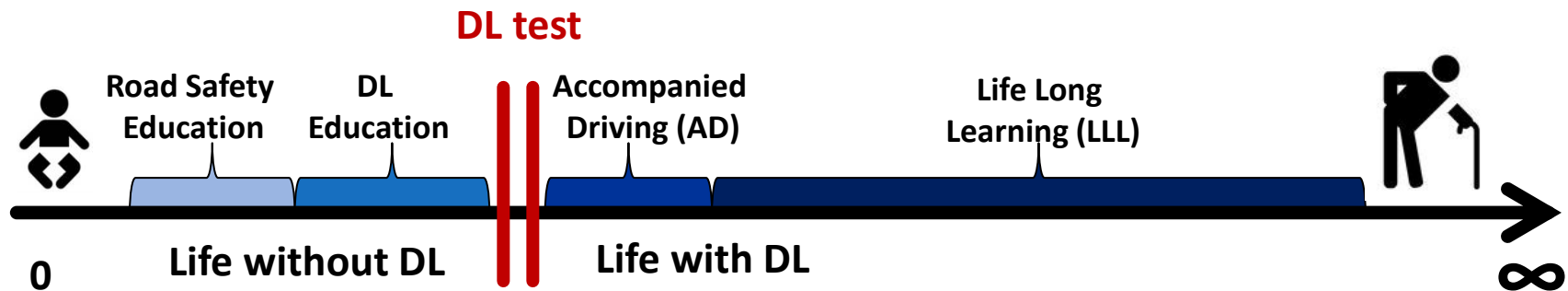
## Who is and what does **MOVING** do?

- Group of well-known publishers
- Active in the field of Road safety education worldwide
- Promoting Driving licence education (DL education) and accident prevention
- Dissemination of knowledge from science and research
- Further professionalisation of DL education and Road safety education

## The Traffic Safety System in Europe – very, very abstract



## (2) Career of a driver



## **Why to focus on EDUCATION?**

**Road safety education and DL education  
are main keys in the process of preparation  
to become a good and well socialised driver.**

**DL education prepares to pass the DL test.  
Advanced education and Life Long Learning (LLL)  
makes you a good driver.**

**In short: good education leads to good driving!**

## How does professional DL education look like?

### (1) Media, Methods and Techniques

**Films**

2D, 3D etc.

**Traditional media**

Book, Review Question Sheet etc.

**Electronic media**

PC, Tablet, Smartphone, QR Coding etc.

**Right wording**

**Mobile learning**

**New media**

**Pictures**

**Communication**

**Group discussions**

**Interactivity**

**Collective learning**

**Motivation**

**Experience sharing**

**Online training**

**Graphs**

**Hazard perception**

**Activity games /  
Learning by playing**

**Multiple  
choice**

**Advanced DL training /  
Further DL education**

## How does professional DL education look like?

### (2) Contents and Targets

**Time management**

**Anticipatory driving**

**Social behaviour**

**Further DL education /  
Advanced DL training**

**Respect for  
weak road users**

**Eco mobility**

**Respect for life**

**Knowledge of  
basic rules**

**Automotive  
physics**

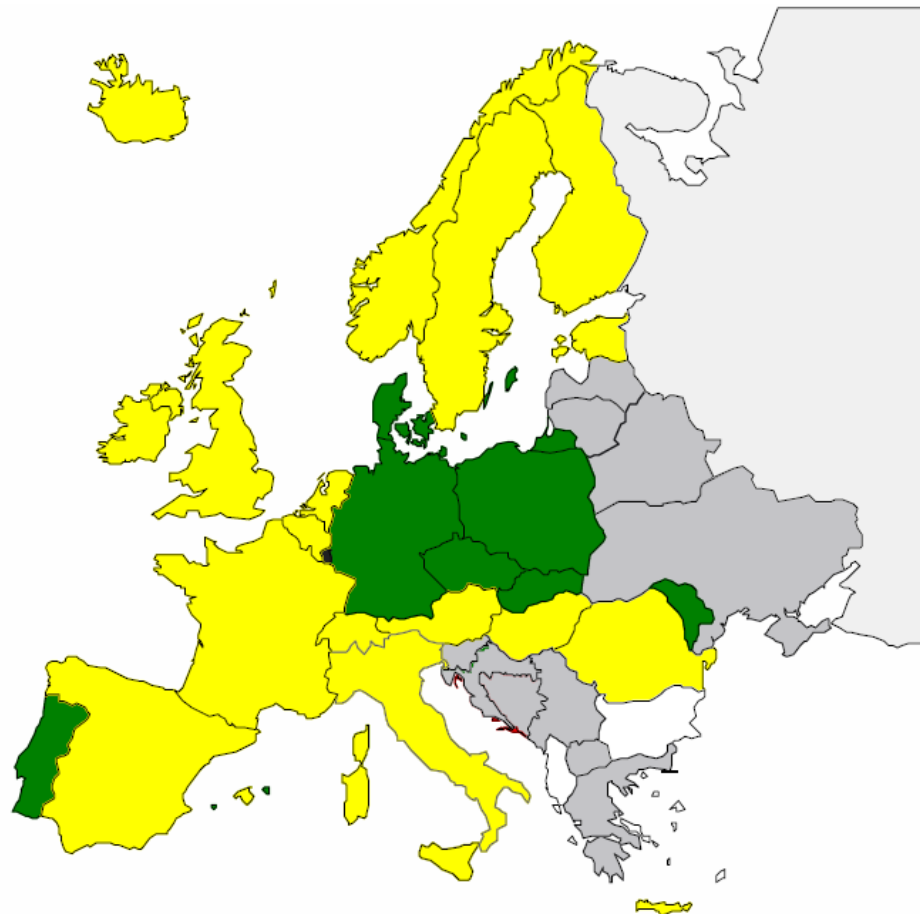
**Respect for the environment**

**Healthy living**




**Adaptation to weather conditions**



## DL education in Europe



Lay instruction in  
European countries

-  Lay instruction
-  No Lay instruction
-  Not specified

Source: G. v. Bressensdorf, BVF,  
March 2012

[http://www.sachverstaendigenta  
g21.de/downloads/06\\_Gerhard\\_  
von\\_Bressensdorf.pdf](http://www.sachverstaendigenta<br/>g21.de/downloads/06_Gerhard_<br/>von_Bressensdorf.pdf)

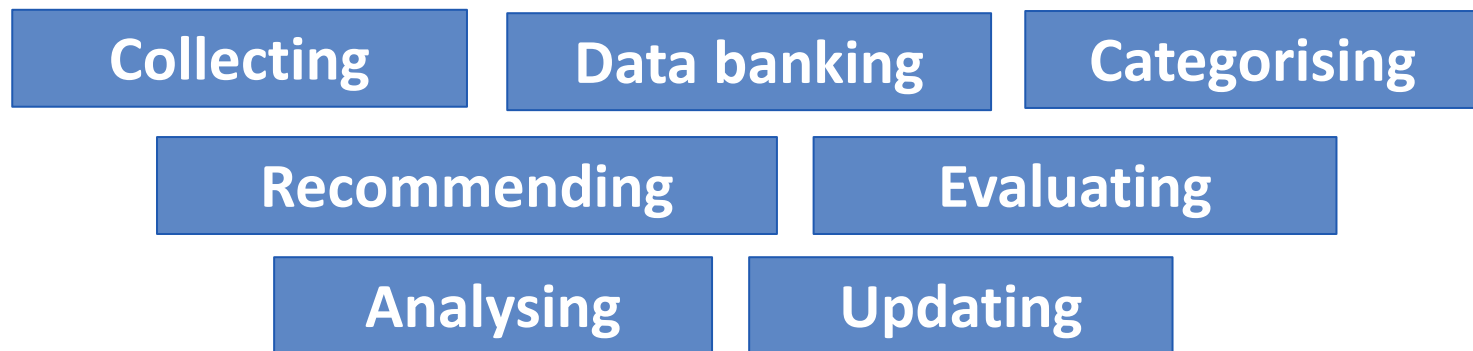
**As you can see:**

**There are many DL education differences within Europe –  
and no harmonisation yet.**

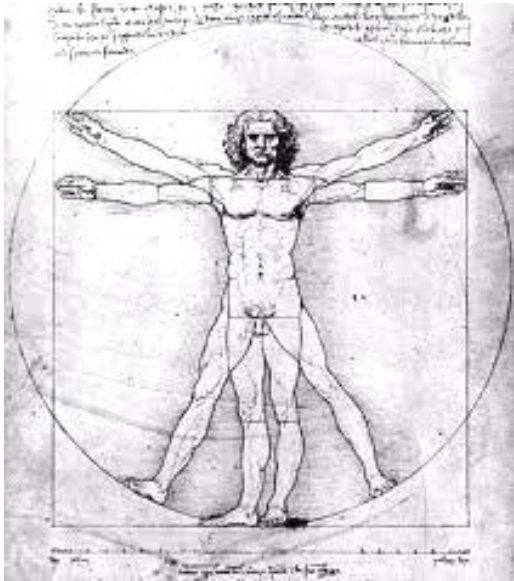
**All these facts and arguments could contribute to the conclusion**

**➔ to deal more effectively with DL education in Europe!**

**There is a lot of work to do – for example:**



**... this all in accordance with the directives.**



**Education culture ✓**  
**Education infrastructure ✓**  
**Education movement ✓**



**Thank you for your attention!**  
**İlginiz için teşekkür ederiz!**